Product Hierarchy

samples
Product Hierarchy

Cameras
- Digital
- Reconditioned Digital Cameras
- Film camera
- One-time-use

Software
- Drivers
- Firmware
- EASYSHARE Software
- Picture CD

Printers
- Printer Docks
- Photo Printer

Accessories
- Inkjet Papers
- Films
- Camera Bags
- Neck and Wrist Straps
- Camera Skins
- Memory Cards
- Batteries and Chargers
- AC Adapters Cables
- Tripods
- Flash and Lenses

Projectors
- Digital
- Ultra Digital
- Slide

Services
- Film Processing
- Printing
- Picture CD
Product Hierarchy

Cameras
- Digital
- Reconditioned Digital Cameras
- Film camera
- One-time-use
  - 27 exposures
  - 39 exposures
    - Zoom
    - Plus Digital
    - Water & Sport
    - HQ Maximum Versality
    - Power Flash
    - Fun Saver

Software

Printers

Accessories

Projectors

Services

Professor Myles Bassell  Bus 50.2 Marketing
Product Hierarchy

Cameras
- Dock Plus: $119.95
- Series 3 Plus: $99.95
- Printer Docks: $79.95

Software
- Reconditioned Printer Docks

Printers
- Printer Docks
- Photo Printer
  - Photo 300: $79.95
  - Photo 500: $149.95

Accessories
- Series 3 Plus: $179.95
- G600 Printer Dock: $149.95
- Dock Plus: $149.95
- Series 3: $129.95
- Printer Docks: $99.95

Projectors

Services
Product Hierarchy

Films
- Camera Films
  - Color negative
  - Color Reversal
  - Black & White
- Intermediate Films
  - Color
  - Black & White
- Aaton A-minima Camera Films

Accessories/Supply
- Chemicals
  - Filters
  - Cans & Cores
  - Tapes
  - Particle Transfer Rollers

Software
- Look Manager System
- Display Manager System

Services
- Print Film
  - Laboratory & Post Production
  - Training
    - Seminars
    - Computer Based
    - Motion Picture Service
    - Chemical Analysis
    - Engineering