

# Asian

## Brands





# Asian

- Brands
- Products
- Events
- Celebrities



# Asian Brands



KIKKOMAN FOODS, INC.



Brooklyn College



Chiu Chow



Fujian Jinjiang Fuyuan



MYOJO



Professor Bassell's Dream Team

# Asian Brands



zhēn beauty



Brooklyn College

Professor Bassell's Dream Team

# Asian

## Products





**Patra**



**Pickles**



**Ghee**



**Chutney**



**Nuts**



**Korma**



**Samosa Sauces**

Brooklyn College

Professor Bassell's Dream Team



**Snacks**



**Pappadums**



**Naan**



**Chapatti**



**Frozen Food**

**Canned Sauces**



Pastes



Jarred Sauces





**Precooked Rice**



**Raita Yogurt**



**Pastes**



**Pickles**

# LAL QILLA



Mango Chutney  
Created

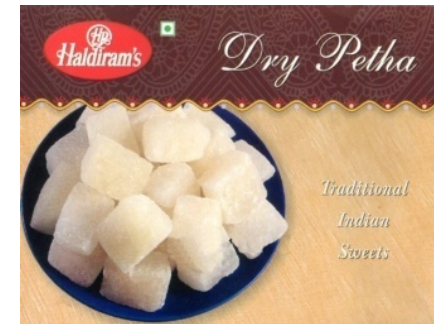


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Professor Bassell's Dream Team





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## Fujian Jinjiang Fuyuan



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**KIMLAN**



**Chiu Chow**



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# Asian Products



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# Asian Brands Cont'd





# Asian Brands Cont'd





**Honey**



**Tea**

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**Ginseng**

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# Timpap Korea

- Canned Oolong Tea



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Canned Green Tea Beverage



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Coarse Tea Bag 100g



Korean One Ginseng Products Co., Ltd.



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# NUTRICARE CO LTD

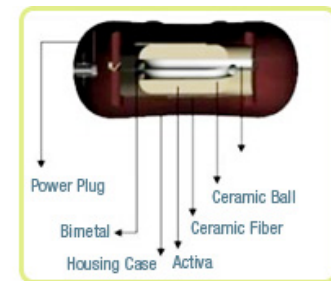
- Organic Baby Skin Care



Sell Hot Stone Therapy Care System



OUTSIDE



INSIDE



POCKET



EXCLUSIVE BELT



- **Mama Sita Pilipino Cuisine Mix**



# Mama Sita's



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# Mama Sita's



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# Mama Sita's



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# BIOLINK



## VCO



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Universal Robina Corporation Exports Division



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Professor Bassell's Dream Team



# Universal Robina Corporation Exports Division



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# ASIAN BEAUTY

**TARGET Private Label**



*Custom Brushes*

*Custom Palettes*

*Custom Eyelash Curlers*

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# Asian Beauty



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# Asian

Merchandising  
Signage



# Samples



# FREE





# Gong Li and Lee Kum Kee Products



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# Coupons



**\$1 off any Bohio Product during Hispanic Heritage Month**



**Target Coupon Expires 12/31/07**

**\$.50 off any Grace Product with the purchase of \$25.00 or more.**



\*Offer excludes clearance product. Limit one item or offer per coupon. Void if copied, transferred, purchased, sold or prohibited by law. No cash value.



**TARGET.**



9 985239 087743

(8100) 0 07759

**Target Coupon Expires 12/31/07**

**\$.50 off any Lee Kum Kee Product**



**LEE KUM KEE**

\*Offer excludes clearance product. Limit one item or offer per coupon. Void if copied, transferred, purchased, sold or prohibited by law. No cash value.



**TARGET.**



9 985239 087743

(8100) 0 07759

# ASIAN RECIPES

- **Stir Fry Vegetables**

- 1/2 cup broccoli
- 1 large green bell pepper
- 1 large red bell pepper
- 2 scallions or "green onions"
- 1/2 can KA-ME sliced Waterchestnuts
- 1/2 can KA-ME sliced Bamboo Shoots 1/2 can KA-ME Baby Corn
- 2 Tbsp. KA-ME Sesame Oil
- 6-8 slices KA-ME Ginger
- 1 Tbsp. KA-ME Light Soy Sauce
- 1 Tbsp. KA-ME Oyster Sauce
- 2 Tbsp. KA-ME  
Cooking Wine

Finely mince ginger. In bowl, combine ginger, soy sauce, oyster sauce, cooking wine and set aside. Cut off and discard ends of red and green peppers and discard seeds. Dice peppers into 1/2" pieces. Cut off and discard root end of scallions. Sliver white and green parts of scallions. Angle cut baby corn on the cob. Heat work or skillet over high heat; add oil. Add broccoli, scallions, peppers, water chestnuts, bamboo shoots and baby corn. Stir fry to cook slightly. Add ginger, soy sauce, cooking wine and oyster sauce. Do not overcook! Serve over rice, or one of the many types of KA-ME noodles. Serves 4

# Asian

## Promotions



# INDIAN PROMOTIONS



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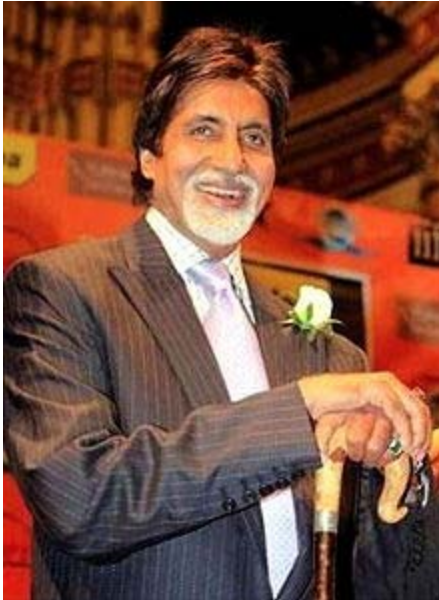
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# INDIAN CELEBRITIES



Amitabh Bachchan (58) – “Big B”. Bollywood actor, TV host – Who Wants to be a Millionaire?, former politician. Famous voice. *Voice of Target Ads.*

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Hrithik Roshan (33). Bollywood actor. “Next big thing”. *Face of Target Ads*

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Aamir Khan – Bollywood actor. Signed merchandise

A handwritten signature in black ink, which appears to read "Aamir".



# INDIAN CELEBRITIES



Sachin Tendulkar (34) – Indian cricket batsman. Wisden cricketer of the year 1997 Rated 2<sup>nd</sup> greatest batsman of all time by Wisden in 2002. *Team sponsorships, promotion deals, Signature apparel.*

# INDIAN CELEBRITIES



Aishwarya Rai (34) – Bollywood actress. Miss World 1994, former model, Time Magazine's 100 Most influential People 2003 and cover. *Cosmetics ads and posters, promotion event at Miss Asia.*



Sushmita Sen (34) – Bollywood actress. Miss Universs 1994, Pantene ambassador. Often photographed without makeup. *Skincare ads, promotions.*



Madhuri Dixit (40) – Bollywood Icon. Famous dance sequences. Two films made about her life. *Signed merchandise, in-store signings.*



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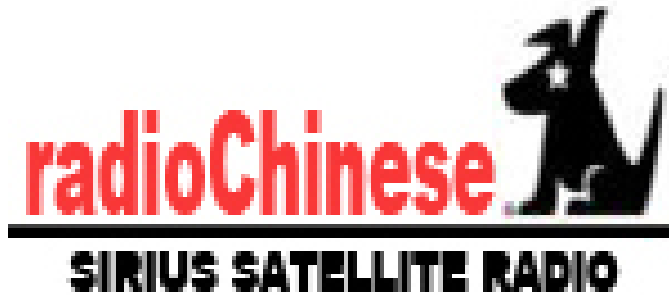
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10<sup>th</sup>  
Aurora  
Asian  
Film  
Festival

May 31 - June 3, 2007

Also  
Special Receptions and  
Summer Art Walk



artist © Mami Yamamoto-Finke

**To Enter Site**



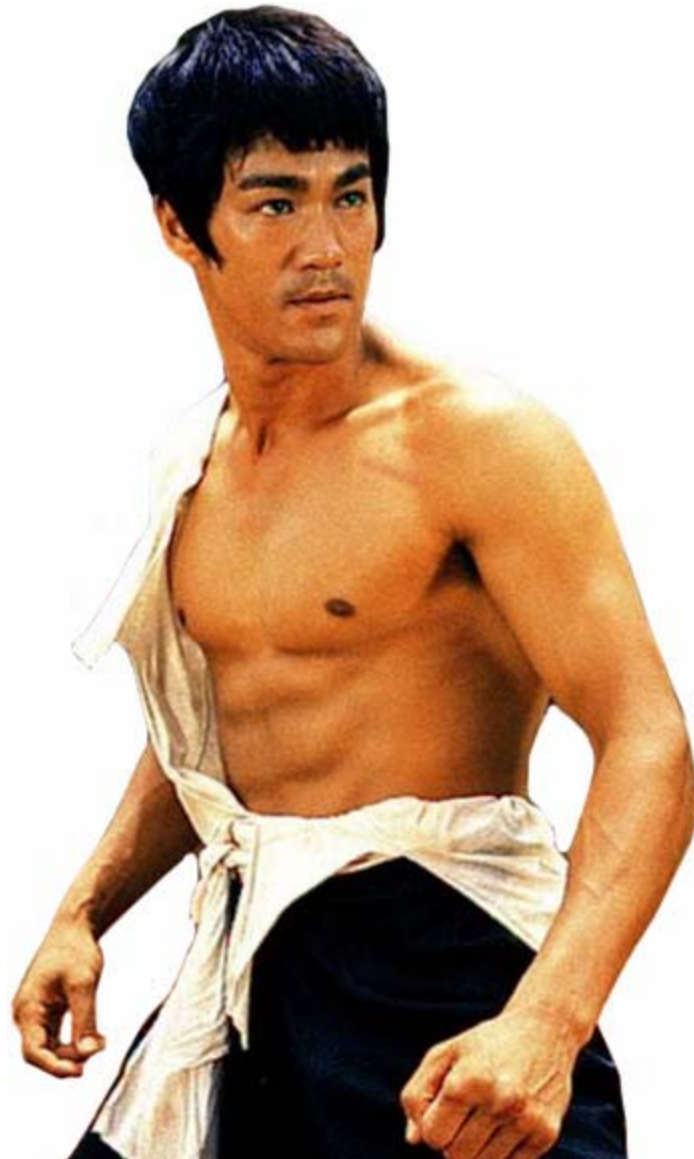


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**KISB**, a Korean language satellite television broadcaster, delivers 24 hours of live television programming on multiple channels for the Korean population in the United States.



5

**Radio Seoul** is a live Korean language audio channel broadcasting from Los Angeles to Koreans and Korean-Americans throughout North America.



**Radio Korea *CBS Radio***  
CBS Music FM, Christian Broadcasting Station, is a companion audio service to the KISB channels, broadcast in Korean.



# Korean Celebrities

- [Hyori Lee in Arena Magazine](#)
- Korea Pop singer



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- [Linda Park in The Women's Murder Club](#)



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# Korean Celebrities

Grey Anatomy's Sandra Oh



African-Korean Actress Denyce Laton



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## Korean Celebrities

**Jang Dong Gun**



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FILAMVISION CORPORATION is a community television network of Filipino Americans who take great pride in their heritage. They demonstrate and fulfill their exceptional roles in the socio-economic spectrum in the United States which they call home. They have quickly assimilated as citizens of this great country and land of opportunity for all.



GMA Pinoy TV, incorporated in February 1996 by the GMA Network, is an international Filipino television station. Drawing on programming from the most-watched TV network in the Philippines, the channel broadcasts in Japan, South Korea, Malaysia, Guam and the United States, where its opening month in August 2005 set records for call volume and customer sales.



Philradio, the pioneer internet station, has been reaching as many wired Filipinos as possible around the world since 1998.

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**Philradio**, the pioneer internet station, has been reaching as many wired Filipinos as possible around the world since 1998.



**KJC TV ACQ-KBN**

KJC, Kingdom of Jesus Christ TV, is a 24-hour gospel channel broadcasting in Tagalog and English thru ACQ-KBN net



**The Largest Philippine Trade Show  
Brings the Biggest Talents**



**Special Performance by Jun Polistico & Funny Girl—Pokwang!**

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- Ballroom Dance Competition!
- Showdown of Bands & more surprises!!
- Mass Celebration on May 27th!

**3rd**

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 Max Bontis - Christina Bontis  
 Carmela Magcalona  
 Jeanne Garcia  
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# Philippines Independence day parade



# Philippines Independence day parade





# Philippines Independence day parade



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# Filipino Celebrities

- Tanya Garcia – Film Actress & TV host



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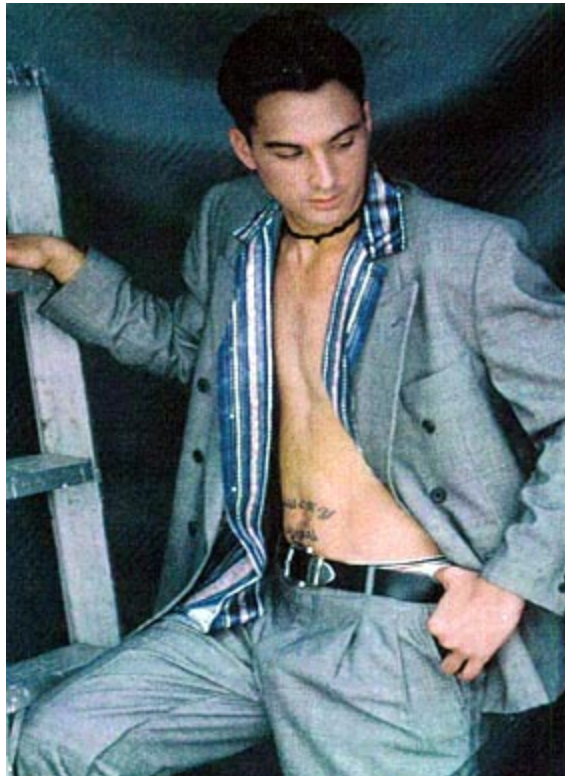
Manny "Pacman" Pacquiao  
–Boxer



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# Filipino Celebrities

- KC Montero - model



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- [Angelika Dela Cruz](#) – Teen movie star



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# Filipino Celebrities

- Efren Bata Reyes –
- World Pocket billiard star



Veronica De La Cruz –  
CNN Television anchor



# Filipino Celebrities

- Ernest E. Reyes, Jr. - Actor



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## Billy Crawford

Filipino American musician and actor



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# Paolo Montalban

## ACTOR



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# Filipino Celebrities

- Cristeta Comerford  
White House executive chef



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Major General Antonio Taguba



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