Caribbean & African Brands



CARIBBEAN BRANDS













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CARIBBEAN BRANDS CONT.













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CARIBBEAN BRANDS CONT.









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GRACE HISTORY

- The Grace brand is headquartered in Jamaica and the Caribbean oldest and most famous household brands
- Satisfying the need of the Caribbean people worldwide for more than 75 years
- Sold Worldwide
 - UK
 - Europe
 - Asia
 - North America
- In US can be found in large chain supermarkets
 - Walbaum
 - Pathmark

Beverages

Grace juices and drinks are made from the finest quality Caribbean fruits, vegetable blends and concentrates.











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Grace

spicy

POWDER NETWT 1280 4502

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Soups

Grace soups are a quick, delicious and versatile meal option.

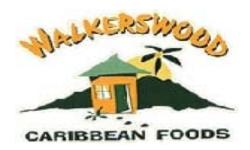


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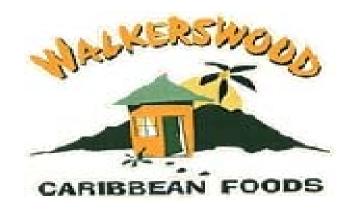






Walkers Wood Caribbean Foods Ltd.

- Founded in 1976 and located in the hills of St. Anns, Jamaica
- Manufactures jerk seasoning, preserves, sauces, marinades, canned vegetables and dry seasonings.
- The nature of products being exported appeals to the foreign Jamaican market – this takes advantage of the growing global ethnic food market.
- The company also has been attending major food shows since the early 1990s, which have helped them establish business contacts.
- Sales in New York alone rose from US\$ 300,000 in 1995 to US\$ 1.2 million in 2000.





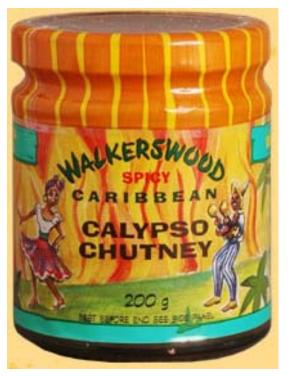
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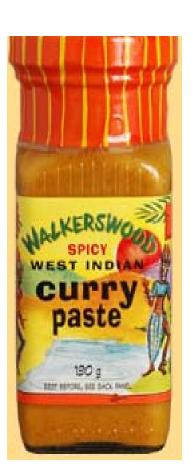
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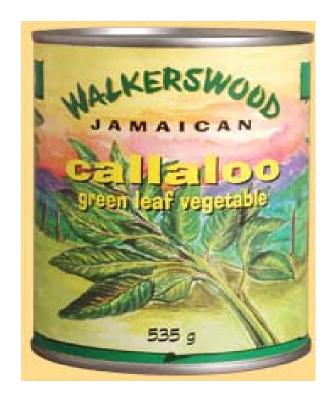








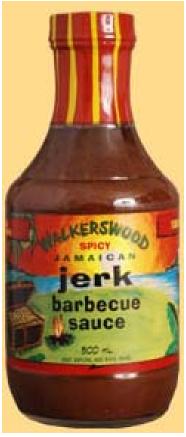




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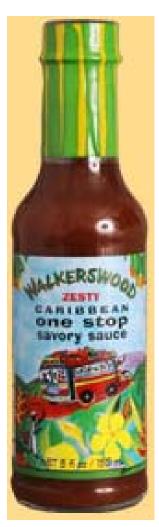
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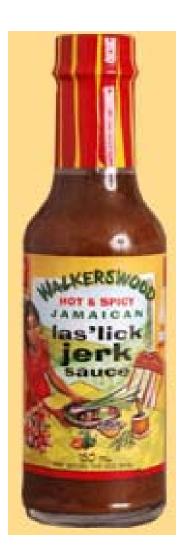












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- Located in Trinidad & Tobago Matouk's was founded in 1968
- National Canners is recognized as a leading Caribbean food manufacturer, operating one of the largest and best equipped facilities in the region.
- The company is credited with having established the standard for the modern production of the widest range of premium quality foods





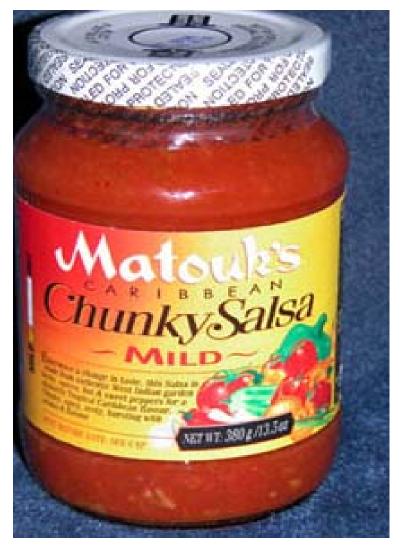
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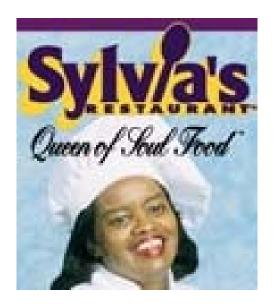
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G Unit



Recommended Products



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European Body



Bohemian Curl

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Classic Curly Weave

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Drop Wave Weave









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Glory Foods

Offer the taste, texture and slow-simmered process of foods prepared in the tradition of the South.













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Merchandising



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Partnerships

Develop partnerships for Cultural Events and Activities

African Heritage Month Sponsorship



West Indian Day Parade Sponsorship





Partnership with Radio Stations to Promote Brands relevant to that segment











Partner with Radio and TV stations







BET







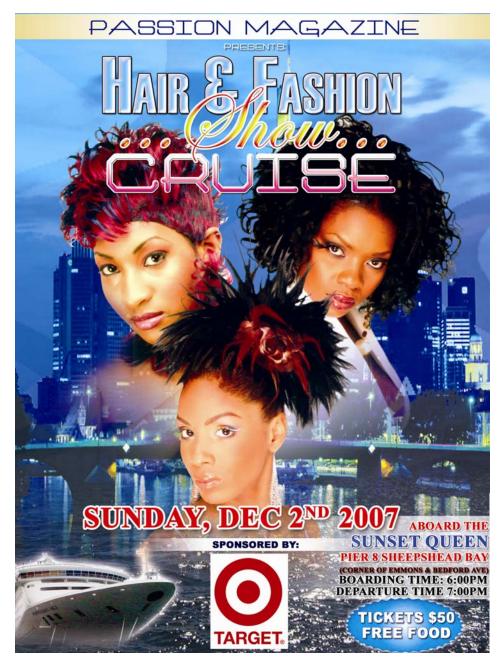












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