



Project: Commodities Trading

Topic: Market Dynamics

Objectives:

The objectives for this assignment are to:

- give you practical insight into commodities
- stretch your intellectual capacity,
- strengthen your critical reasoning skills,
- enhance your ability to find information utilizing technology, and
- prepare you for a career.

Assignment:

Everyone was assigned in class a commodity to research. The Commodity List is posted to the course website for your reference.

- Gather 25 – 50 pages of information regarding your commodity including:
 - Market: Producing, Trading, Processing, Marketing, Retailing
 - Facts and Figures
 - Consumption and production trends
 - Prices: Daily and Futures / Forward Contracts
 - List of the top 25 companies in the value chain.
i.e. producer, trader, processor, marketer, retailer
- Gather 10 articles about 3 companies in the value chain for your commodity
- Write 5 pages of text as an Executive Summary of your findings. Include charts and tables at the end of your summary and your research in the appendix.
 - **Font size:** 11pt **Line Spacing:** 1.5 **Margins:** ½" Top, Bottom, Left, Right
 - Provide a list of your sources including
 - name and links of websites
 - name of articles, publication, and date
 - Submit a paper copy **and** electronic copy of your assignment

BROOKLYN



COLLEGE

Commodities Trading Project
Professor Myles Bassell
Bus 70.4 Options, Futures, and Commodities
Brooklyn College

Project: Commodities Trading

Topic: Market Dynamics page 2

Resources:

Trade Organizations

Industry Publications

Exchanges

- nymex.com
- cbot.com
- liffe.com
- cme.com
- nyce.com
- nyfe.com
- cboe.com
- csce.com

Google Search Terms

In front of these terms type your commodity or commodity type

- Council
- Institutes
- Magazines
- Associations
- Industry
- Commodity Market
- Commodity Trading
- Trade Associations
- Industry Association
- Trade Magazines
- Trade Journals
- Industry Magazines

For example, search Wheat Association, Grain Association, Agricultural Association

Don't spend a lot of time trying to find small bits of information. Focus on the market overview. If you follow my instructions you will find thousands of pages of information about your commodity.

Please contact me with any questions.