



Management 4th Project
 Professor Myles Bassell
 Business 50.1 Management Principles
 Brooklyn College

Project: Management Research Topic: View Your Topic on the Project List

Objectives:

The objectives for this assignment are to:

- give you practical insight into **management**
- stretch your intellectual capacity,
- strengthen your critical reasoning skills,
- enhance your ability to find information utilizing technology, and
- prepare you for a career.

Assignment:

Everyone is assigned a **management concept** to research. The Management Concept List is posted to the course website for your reference.

- Gather 25 **Concept** Articles:
 - Search Academic and Scholarly Journals
 - Download (or copy and paste) the Full Text article
 - Print only the first 5 pages (most articles are 25 to 35 pages)
 - Create and print a file called **References** and list the name of the articles, name of the publications, the dates of the article, and the e-journal link. Also include the names of the files on your disk
- Gather 25 **Application** Articles
 - Search News publication data bases like Lexis Nexis
 - Download (or copy and paste) the Full Text article about how a **specific company, organization, or business** is deploying or applying the derivatives concept you are researching.
 - Print only the first 5 pages (most articles are only 2 - 3 pages anyway)
 - List the name of the articles, name of the publications, the dates of the article and the file names on your disk
- Write **5** (five) pages of text as an Executive Summary of your findings.
 - **Font:** Arial **Font Size:** 11 pt **Line Spacing:** 1.5
 - **Margins:** ½" Top & Bottom, 1" Left & Right
 - Provide a list of your sources including
 - name and links of websites, list of search terms used
 - name of articles, publication, and date
 - Submit a paper copy **and** electronic copy of your articles and assignment

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Research Methodology:

This **assignment mainly involves searching databases** that store articles from 100's of different publications.

You can access the Brooklyn College library databases on campus **and** from home at the link below.

<http://dewey.brooklyn.cuny.edu/resources/databases.jsp>

In order to login from home you only need your bc email address and student id #. When logging in your Login is the first part of your bc email address. In other words, the part to the LEFT of the @ sign. Your password is your student id #

You can get your Brooklyn College Student Email username and password online at the BC WebCentral Portal <<http://portal.brooklyn.edu/>>. In the "My BC Info" tab you will find your student email ID. Your email password is your student ID (SS#) number.

If you need help, contact the Public Computing Lab in the WEB Building: Call (718) 951-5787

You may need to validate your student id at the library to access the databases. Just tell them you want to access the databases from home and they will scan your id card. However, try to access the databases first. You may already be validated.

You have to get the **FULL TEXT** articles and save it to a CD. If the article is very long...just print the first 5 pages, but copy the entire article to a CD. Create and print a file called **References** and list the name of the articles, name of the publications, the dates of the article, and the e-journal link. Also include the names of the files on your disk

Below are some great sources of articles. These are databases that store articles from a variety of publications.

[Business & Company Resource Center](#) [Business Source Complete](#) [Business Source Premier](#)

[Lexis-Nexis Academic Universe](#) [Wall Street Journal](#) [New York Times](#) Emerald

Please contact me with any questions.